



AI Programmatic & OTT

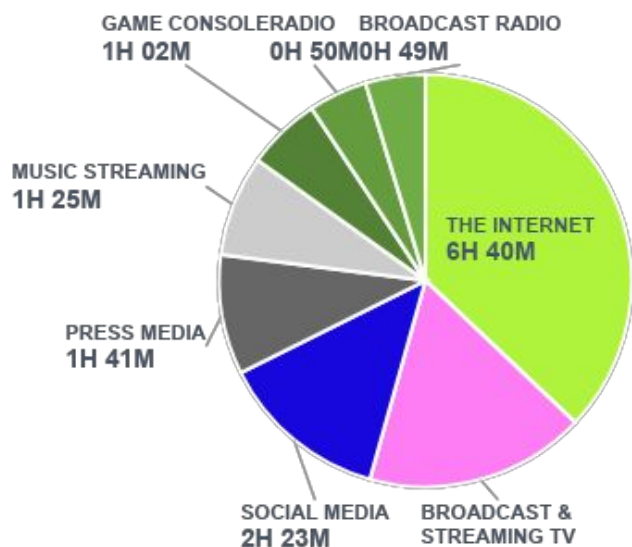
Why Combining AI & Programmatic Works

An average American user spends

48% of their day engaged with the internet, social media, or streaming media.

With AI-powered programmatic advertising on the Open Web—via display, video, audio, CTV/OTT, and DOOH—reach beyond Walled Gardens to capture user attention and maintain a top-of-mind brand presence to ensure your messaging reaches customers when they are ready to engage wherever they are.

DAILY TIME SPENT WITH MEDIA



Daily Average across US Households

Source: Meltwater and We Are Social, 2024

Starting at \$5,000*

Target Homeowners or Contractors
through Omnichannel Activation

**ACROSS CONNECTED
DEVICES & CHANNELS**



SCAN ME

*final recommendation will vary by market and
desired campaign length

AGILE TOTAL ACCESS: DIVERSE PRIVATE MARKETPLACES WITH SCALED DATA & ROBUST TECHNOLOGY

OTT & CTV

Display

Video

Search

Social

Native

Streaming Audio

OOH

Gaming

Live Sports